Joint Electronic Commerce Program Office

JeCPO DoD e-business

DLA CUSTOMER EXPO 2000

"Getting The Best From DLA"

DoD EMALL

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DoD EMALL

- **Concept of Operations: Single entry point for DoD customers to find and acquire off-the-shelf, finished goods items from the commercial marketplace and Gov't sources.**
- **Strategic Implementation Objectives:**
  - **Utilize internet market space**
  - **Single access to enter and shop in all stores/catalogs**
  - **Cross store shopping for purpose of comparison pricing, best value decisions**
  - **Single view of status of all orders**
  - **Maximizes use of the Purchase Card**

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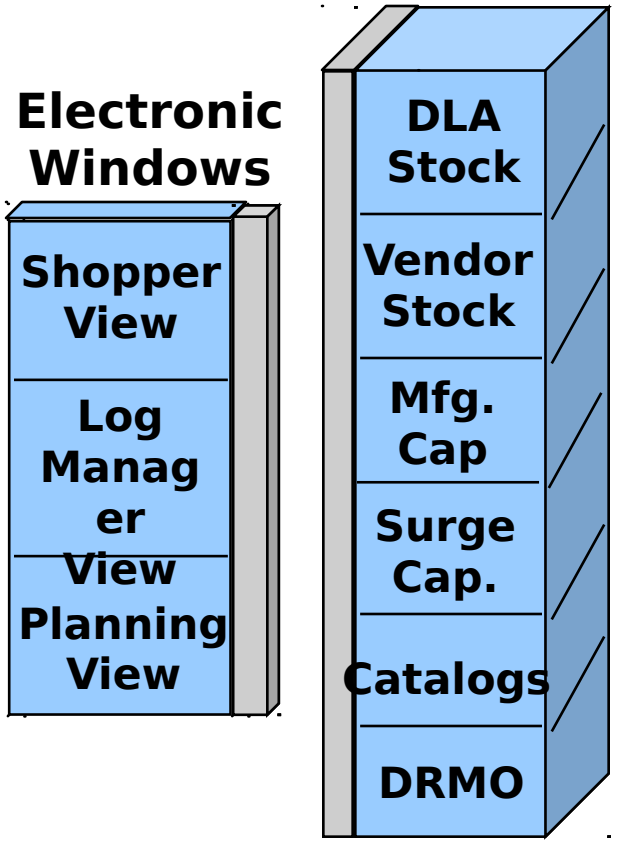
Virtual Inventory Electronic Window

DoD EMALL

- **Joint Vision 2010** "…providing support in hours or days versus weeks."
- **Empowers** DLA customers to search, locate, compare, and order material armed with, near real time visibility into public and private sector inventory levels and lead times.
- **Data source** for war planning and inventory management
  - Items in Commercial Distribution System
  - Items in DoD Distribution Systems
  - Items made On Demand



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Customer Advantages

DoD EMALL

Why should you use the EMALL?

- Multiple sources of supply in a single shopping session
- One place for status
- Payment by military fund code or c
- Secure transactions
- DoD Authorized use
- Pre-Negotiated contracts
- Simplified procurements
- Desktop access

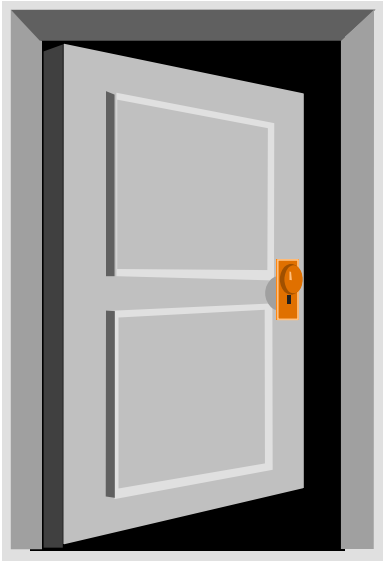
We are marketing directly with Military customers. Many are repeat customers and the customer base is growing.

Section 312 of the 1999 Defense Authorizations Act requires the Department of Defense (DoD) to develop a *"single*, defense-wide electronic point of entry" and a *single* view, access and ordering capability for all DoD electronic catalogs.

Vendor Advantages

Why offer your products via the EMALL?

- Uses existing electronic database
- No need to update separate catalog
- Can reflect sales or price changes daily or as often as you wish (IAW the terms of the contract)
- Uses commercial business practices
- No need to build new infrastructure
- Can add / delete items easily
- You control your database



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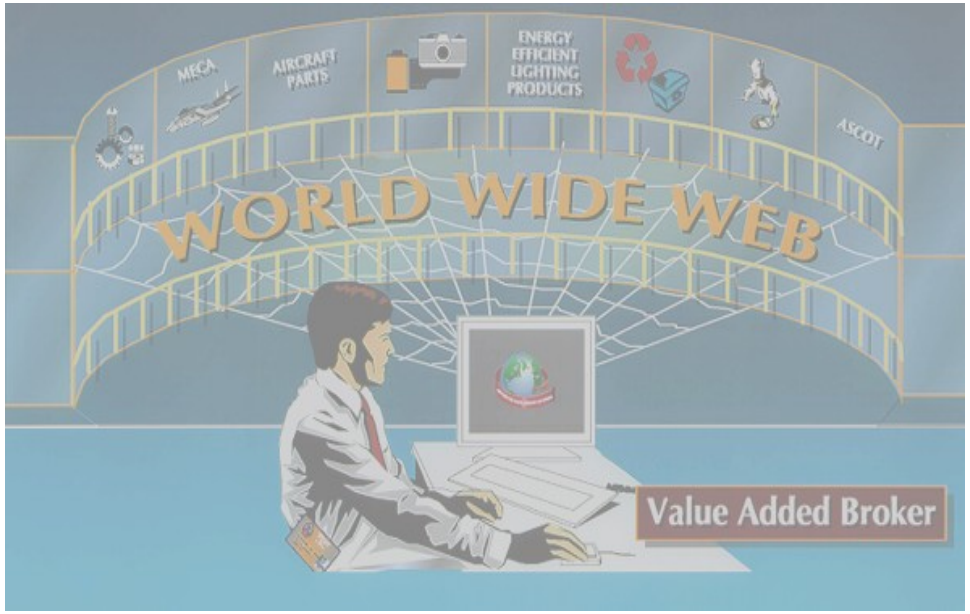
Features

DoD EMALL

- Simple Registration
- Secure On-Line Ordering
- Search By NSN, P/N, Description



- On-Line Order Status
- Stock Inventory Visibility
- Credit Card or MILSBILLS

Point, Click and Ship!

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Sources of Supply and Products

DoD EMALL

COMMERCIAL VENDORS

- 3M
- Alexander Technologies
- Ansley Business Materials
- B & B Hose and Rubber
- Downey
- W.W. Grainger
- Kennon Aircraft Covers
- Maryland Nautical
- Miraj Corporation
- Rayco
- and others

ASCOT ITEMS

- *All Military Clothing & Textile Items*

25,000 items

- **350 Vendors in Long Term Contracts**
  - **Eastman Kodak**
  - **Allied Signal**
  - **Cummins Engine**
- **All DRMS Class A (Serviceable) items**
- **2.3 Million NSNs from the DLA managed catalog**

360,000 items
More in Pipeline

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Key Functions

DoD EMALL

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EMALL Architecture

DoD EMALL

Registered Customer

System Requirements

- 800 x 600@256 colors
- 28.8 kbps
- Internet Access
- IE 4.x or Netscape 4.x

Sources of Supply
"Catalog" Databases

Search Engine Server
- Sun - Unix

eBroker

ePort

Federal

ASCOT

Commercial Vendors

TACOM

Commercial Vendors

Modular Order Management Server
- HP - Windows NT

Welcome Log in & Service Screens and Ordering

encrypted email

DLA Requisition & Ordering System

Depots, & DRM

Vendors

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Demo and Question / Answer Session